

# Dan Evans Photography



## weddings: approach and overview

### engagement

- I show you some of my images, explain how I work, the products I offer and my prices
- you can choose which package best suits your needs and which product you prefer
- you will not be put under pressure to purchase
- when you book, a deposit is required and a simple contract will be drawn up, clearly showing the price and what I will deliver

### preparation

- we have a pre-shoot consultation to understand your wedding-day details and your photographic requirements
- I research the venues and locations to identify the best settings for your photographs
- an outline shooting plan is documented to ensure I capture the images that are important to you

### the wedding day

- I have a calm, relaxed style and I work quickly with minimum fuss
- I work with two professional digital cameras to capture a mixture of groups & portraits and candid & reportage shots
- I also capture important details like the flowers and table settings
- I use a wireless flash system for indoor shots, which gives beautiful lighting
- for large weddings I have an assistant (normally female) to help the bride when she is being photographed and to gather groups
- I work in consultation with you and agree any significant changes to the shooting plan
- my considerable experience and strong people skills will help the day go smoothly
- I usually have an assistant (normally female) who can help to manage the groups and assist the bride

### preview and approval

- you will be given the opportunity to approve the layout of your book or album
- you can choose to upgrade the book or album at this stage, if you wish
- you can order a second book or album or order smaller books and albums for parents

### handover and extras

- when your book or album is ready I will arrange a handover and check you are happy with it
- you will be given the opportunity to order a selection of extras, including photographic prints at preferential rates

## packages (figures are approximate)

### Aria wedding

- this package gives you 3 hours coverage - typically this means groomsmen before ceremony through to reception drinks
- I will select and prepare 80 proof images, including some in B+W
- the package includes a Large book or Classic Folio album and there is a digital option

### Ovation wedding

- this package gives you 5 hours coverage - typically this means guest arriving before ceremony through to speeches after reception meal
- I will select and prepare 110 proof images, including some in B+W
- the package includes a Large Elegance book or Art album and there is a digital option

### Crescendo wedding

- this package gives you 8 hours coverage - typically this means bride at preparation address through to first dance
- I will select and prepare 140 proof images, including some in B+W
- the package includes an Elegance Landscape book or Style Vogue album and there is a digital option

## products

### beautiful coffee-table books

- made by Booked in the UK, these books offer a beautiful way to present your images
- image development and enhancement is undertaken by a leading graphic designer in one of UK's top wedding studios
- the layout of the images is designed by a professional female graphic designer and this is reflected in the stylish presentation
- these are hard-backed books with your photo on the cover and a smart silk-finish flysheet to match the cover – a white ribbon page marker is the finishing touch
- your wedding memories will look just like a quality published book
- the book is scalable – identical small versions are available for parents
- as you progress up the packages the books become larger, better quality and have more pages and images

### stylish albums

- made to order in Australia by leading supplier Jorgensen, these albums are well made and have a smart contemporary styling
- image development and enhancement is undertaken by a leading graphic designer in one of UK's top wedding studios
- this studio will also design the storyboard layout of the album, ready for your approval
- as you progress up the packages the albums become larger, better quality and have more pages and images

### digital option

- if you want to 'do your own thing', in place of a book or album I can supply you with the digital images at a reduced package price
- the images will be on disc and at several resolutions
- I'll issue you a copyright release certificate and instruction for using the files

**price guide**

package v option >	book or album	digital option
Aria wedding	£867	£578
Ovation wedding	£1208	£840
Crescendo wedding	£1,628	£998

*prices are correct as Jan 08 but may be subject to change*

**extras**

- prints and framed prints at preferential rates (for a limited time period)
- engagement shoot
- 2<sup>nd</sup> album or book
- smaller parents' album
- 'thank you' cards with a photo of your choice
- digital files & Copyright